



FIL-PACIFIC APPAREL'S NEW PREFERRED PARTNER FOR MICROSOFT DYNAMICS RMS

Fil-Pacific Apparel Group was founded more than 30 years ago in the Philippines; the apparel group is a family owned private corporation. From humble beginnings,

the group has grown and includes some of the top brands in the market place. Starting with its own brand **JAG**, which has become the number one casual brand in the Philippines, Fil-Pacific has, over the last 12 years, brought **Lee Jeans, Tribal Gear and Von Dutch** into its portfolio under license from their mother companies. During this time Fil-Pacific has also developed 2 new brands for the market, **Anti-Fit and EU ED**. Fil-Pacific sells products throughout the Philippines and has diverse distribution channels to ensure that all customers are catered for.



With its brand diversity, Fil-Pacific Apparel manages their store operations with **Microsoft Dynamics RMS**. But to operate this flexible and easy-to-use solution, they needed a better partner who has the expertise and renowned skills with the software operation. And with that, from their previous partner, they preferred **Infosoft International Solutions Inc.** to handle their Microsoft Dynamics RMS solution. The partner reassignment happened last **December 22, 2009** at the Fil-Pacific Apparel office at Cupang Muntinlupa. It was facilitated by Infosoft's group headed by **Marvin de Leon – Sales Consultant, Roderick Dungog – Applications Specialist, and Erick Palaypayon – Project Manager**. It was joined by the team of Fil-Pacific with **Mr. Jun Terrado Jr. – VP MIS / IT, Mike Pablo – IT Supervisor, and Chris San Jose – IT Staff**. This 2010, Fil-Pacific is confident that with the start of the New Year, with a new partner they prefer, and Microsoft Dynamics RMS, it will continue to be one of the leader in the industry.



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